



## **Netherlands Institute for Sound and Vision**

Media Park, Hilversum  
1217 GP Hilversum  
The Netherlands  
Tel. +31 35 6778035  
[www.beeldengeluid.nl](http://www.beeldengeluid.nl)

### **Contact**

**Matthew Trustram**, Project Manager, New Media  
EBU Radio Department  
Email: [trustram@ebu.ch](mailto:trustram@ebu.ch)

**[multimediamettersradio.ebu.ch](http://multimediamettersradio.ebu.ch)**





**EBU RADIO**  
SHARE AND EXPERIENCE



**RADIO  
NETHERLANDS  
WORLDWIDE**

# MMR10

## Multimedia Meets Radio

Hilversum, The Netherlands: 18th and 19th March 2010

### DAY 1 Thursday 18th March

08.30 - 09.15	<i>Registration &amp; Coffee</i>
09.15 - 09.30	<i>Welcome</i>
09.30 - 11.15	<i>Workshop 1: <b>Social Media &amp; Interactivity</b></i>
11.15 - 11.30	<i>Coffee</i>
11.30 - 13.00	<i>Workshop 2: <b>User-Generated Content</b></i>
13.00 - 14.00	<i>Lunch</i>
14.00 - 15.30	<i>Workshop 3: <b>Podcasting</b></i>
15.30 - 15.45	<i>Refreshments</i>
15.45 - 17.15	<i>Workshop 4: <b>Streaming</b></i>
17.15 - 17.30	<i><b>Keynote Address</b></i>
17.30 - 19.30	<i><b>Meet-The-Speaker</b> / Cocktails</i>
19.30	<i>Dinner &amp; Networking Event</i>

### DAY 2 Friday 19th March

09.00 - 09.30	<i>Registration &amp; Coffee</i>
09.30 - 13.00	<i>Parallel Sessions</i>
	<i>Workshop 5A: <b>Transmedia Storytelling &amp; Visualisation</b></i>
	<i>Workshop 5B: <b>Apps &amp; Widgets</b></i>
	<i>(to include 11.10 - 11.30 – Coffee)</i>
13.00	<i>Lunch / End Of Conference</i>