

Multimedia Meets Radio

Harnessing the Power of the Audience

Geneva, 29 & 30 March 2007

radio Web 2.0 content
cross-media **podcasting**
citizen journalism you media
second life convergence tech
user generated content
blogging long tail storytelling
folksonomy **blogs** tagging
social software ipod mp3
community digital platforms video
digital rights management

Seminar organized by Radio and Technical Departments
Draft Programme



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First Programme

